



BRAND **PHOTOGRAPHY**

for founders, small businesses, and growing teams

Natural, considered images for people behind meaningful work

Pricing and Information

Maria Assia · The Colourful Brand

HELLO, I'M MARIA

I photograph the people behind meaningful work, the kind that's built around real lives, not perfect conditions.

Most of the people I work with are busy, capable humans with full plates. They're good at what they do. They just don't love being in front of a camera... and they don't want photos that feel stiff, staged, or like a performance.

So we do it differently.

My shoots are calm and gently guided. We make space for conversation, small pauses, and the in-between moments, because that's usually where the most recognisable, natural images show up.

If you want brand photographs that feel like you, on a good day, doing work that matters, you're in the right place.

INSIDE YOU'LL **FIND**

This brochure walks you through how I approach brand photography, what I offer, how it works, and whether it feels like the right fit for you.

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THIS IS FOR YOU **IF...**

- 1 This is for you if you care about how your work shows up in the world, but don't want to perform for the camera.
- 2 If you're good at what you do, but your current images no longer reflect where your business is now.
- 3 If you want photographs that feel natural, recognisable, and genuinely useful, not stiff, staged, or stock-like.
- 4 If you'd rather be guided calmly than told to "just relax".
- 5 If you're building something meaningful and want images that grow with it.
- 6 You don't need to love having your photo taken.
- 7 You just want a process that makes it easier.

If you're part of a larger team, school or organisation, or need photography that captures work unfolding across multiple people and spaces, documentary brand photography may be a better fit.

→ Explore [documentary_photography](#) instead



MY **APPROACH**

Photography doesn't need to feel like a performance.

I don't work with rigid shot lists or overly controlled setups. Instead, I pay attention to how you move, how you talk about your work, and what feels natural to you.

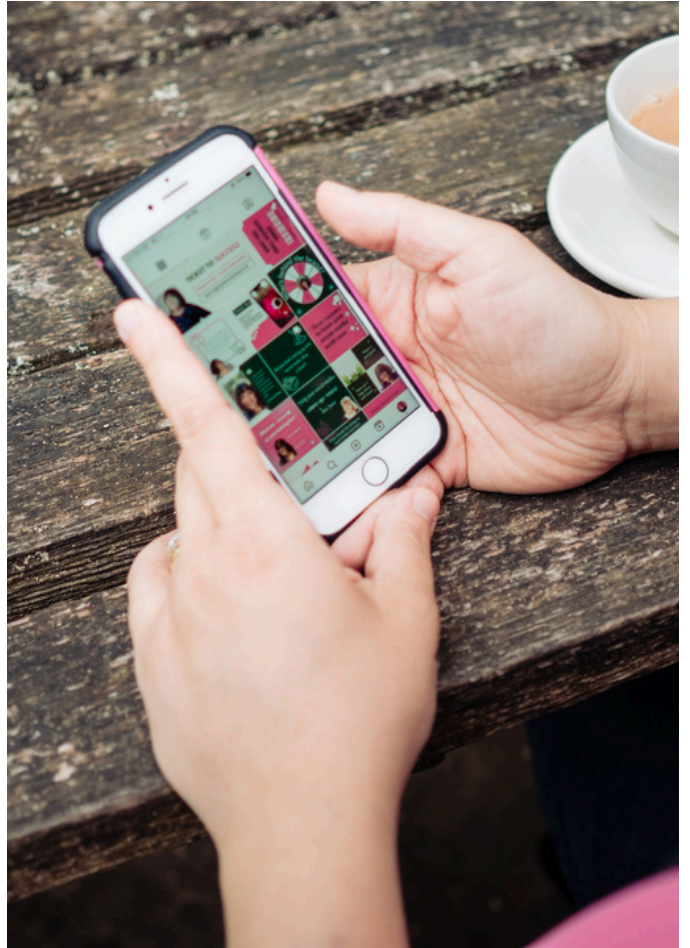
Some people come to a shoot with a clear brand direction or a Pinterest board. Others don't. Both are fine. What matters is creating space for images that feel honest, relaxed, and genuinely useful, not forced or generic.

During a shoot, I'll guide you gently, offer direction when it helps, and step back when it doesn't. We talk, we pause, we adjust as we go.

The aim isn't to fake or force confidence.

It's to create the conditions where you don't have to think about it.

That ease isn't accidental. It's part of the process.



WHAT WORKING TOGETHER **LOOKS LIKE**

Every shoot is different, but the experience usually follows the same rhythm.

Before the shoot

You don't need to have everything figured out before we begin.

Some people arrive with a clear brand direction or a Pinterest board. Others arrive with a sense that their current images no longer fit. Both are completely fine.

We'll talk things through beforehand - what you need the images for, how they'll be used, and what would make the shoot feel manageable and useful. From there, we'll shape something that fits your business as it is now.





On the day

The shoot itself is calm and conversational.

Most people settle into it far more quickly than they expect.

I'll guide you throughout, but in a way that leaves room for movement, pauses, and real moments. There's no pressure to perform or hold poses, we keep things flexible and responsive as we go.



After the shoot

Once the shoot is done, I take care of shaping the images so they actually work for you.

That includes thinking about how they'll be used - on your website, across social media, in banners, profiles, and other formats - and not just how they look on their own.



You'll receive your gallery within:

- around two weeks for mini sessions
- around four weeks for half-day and full-day sessions

From there, you can choose how you'd like to use and build on your image library.





FIONA HATTON- **THE YOCO STUDIO**

“My photos are amazing, and the whole experience was lovely. I really don't like having my photo taken but Maria put me at my ease and I had a great day with some wonderful photos to show for it. Thank you Maria!!”



THE **OPTIONS**

There are a few different ways we can work together, depending on what you need from your images right now.

Some people want to build a full visual foundation. Others want to update or add to what they already have. None of these options are about “more” or “less”, just what fits your business at this stage.

FULL DAY BRAND

IMMERSION

Up to 6 hours · typically 1-3 people · multiple locations · all images included

Best For

Full rebrands, launches, growing teams, or businesses starting with very few images and wanting a strong visual foundation.

This works well if you want to build a comprehensive image library in one go, and then simply top up with seasonal mini sessions over time.

Includes

- Deep pre-shoot planning and visual strategy
- Documentary-style coverage alongside portraits and details
- Working moments, products, flat lays, and the in-between parts
- Multiple outfits and locations
- All edited images from the shoot (typically 250–350+, depending on scope)
- A future-proof image library designed for long-term use
- *Additional people can be included where needed (£200 per person)*

What this looks and feels like

This is the most spacious and flexible option. With more time, we can follow the natural rhythm of your work, capture the quieter in-between moments, and build a set of images that shows your business in context, not just in highlights.

It's the most direct way to create a comprehensive, cohesive image library. Rather than piecing things together over time, everything is photographed with the same intention, pace, and visual feel, so the images sit naturally together across your website and marketing.

Many people use this as their core image library, then keep things current with seasonal mini sessions as their business evolves.

£1,195

HALF DAY BRAND STORY SESSION

3 hours · typically 1-2 people · 1-2 locations · minimum 120 images

Best For

Established business owners who want variety, personality, and storytelling, or who've outgrown their current image library.

This is the most popular option, offering space to settle in, move between setups, and capture more of how your business actually works.

Includes

- Pre-shoot planning and guidance
- Portraits, lifestyle images, and behind-the-scenes moments
- Time to move, pause, and let things unfold naturally
- A gallery of at least 120 fully edited, high-resolution images
- Images shaped for website use, social media, banners, and ongoing content
- *Additional people can be included where needed (£200 per person)*

What this looks and feels like

This session gives us enough time to slow things down without making the day feel like a production. There's room for conversation, small shifts, and letting things unfold naturally, which is usually when the strongest images appear.

Equally, it allows for a couple of outfit changes and movement between one or two locations, without rushing or cramming too much in.

It's often the right choice if you want a well-rounded image library that feels natural, recognisable, and genuinely useful across your brand.

£695

MINI BRAND **SESSION**

30 minutes · 1 person · 1 location · 3 images included

Best For

Quick refreshes, seasonal updates, headshots, profile updates, website tweaks, or those “my face no longer matches my business” moments.

This session is designed to be focused and efficient - calm, guided, and respectful of your time.

Includes

- A calm, guided 30-minute shoot
- One pre-agreed location within the Sevenoaks Area
- One outfit, one clear purpose
- A private gallery of at least 20 images to choose from
- 3 edited images included, with the option to purchase more
- Portrait-focused, with light lifestyle images where appropriate

What this looks and feels like

This is intentionally simple and low-pressure. We keep the session focused, gentle, and practical, just enough time to update how you show up without needing to overthink it or turn it into a big event.

£165



CHRIS CHIPPENDALE - **CLINICAL DIRECTOR**

“I wanted to find someone I could trust and who 'got' me. I had regular headshots before, but they showed no personality and I wanted something more. Our shoot was so easy and my new images have had a huge impact on my brand. I use them everywhere. “



A FEW USEFUL THINGS TO KNOW

- **What should I wear?**

There's no single right answer and you don't need to dress like a version of yourself you don't recognise.

If you already have outfits you love or normally wear for work, we'll build around those. If you're unsure, I'll guide you towards choices that photograph well, feel comfortable, and don't distract from what you actually do.

The aim isn't to look styled. It's to look like yourself on a good day.

- **Where will the shoot take place?**

That depends on what we're trying to show.

Shoots can take place at your workspace or studio, outdoors in a location that fits your brand, or at a pre-agreed venue hired specifically for the shoot.

You're welcome to source and book a venue yourself, or I can help organise this for you at a bespoke daily rate.

Mini Brand Sessions take place at a set pre-agreed location within the Sevenoaks Area. For longer sessions, we'll choose locations together.

You don't need a "perfect" space, just one that feels appropriate and workable.

- **What if the weather isn't on our side?**

If we're shooting outdoors and the weather is genuinely awful, we'll reschedule. There's no benefit to forcing it, and flexibility is built into how I work.

- **What if we have brand guidelines?**

That would be really useful, but don't worry if you don't have them. If you have brand or visual guidelines, we'll review these during the planning stage and take them into account when shaping the coverage and final image selection.

The aim is always to create images that feel natural and truthful, while still sitting comfortably within your existing visual identity.

- **What about retouching?**

Images are edited carefully and consistently, with a natural finish. I don't over-retouch or smooth people into something they don't recognise.

The goal is polish, not perfection.

- **What if I don't know exactly what I need yet?**

That's very normal.

Some people arrive with a clear plan. Others arrive with a sense that their current images no longer fit. Both are fine.

Part of my role is helping you work out what will be most useful, before we pick up a camera.

And if you're feeling unsure about what you need at all, I also offer a short brand image audit to help bring clarity before committing to a shoot.

- **Can we add extra hours if needed?**

Yes. If additional coverage is needed on the day, extra hours can usually be added at the standard hourly rate (£200 per hour), subject to availability. It's always best to flag this as early as possible, but small extensions are often manageable.

- **One last thing ...**

You don't need to be confident in front of a camera.

You just need a process that doesn't ask you to do something cringe-worthy.

BEFORE YOU **GO**

If you're still reading, thank you.

I know choosing a photographer isn't just about images, it's about trust, energy, and how it feels to be guided by someone else for a while.

My role isn't to turn you into a different version of yourself. It's to make the process easier, calmer, and more useful than you expect, and to create images that genuinely support your work.

If that sounds like the right fit, I'd love to work together.



NEXT **STEPS**

If this feels like a good fit, the next step is simply to choose a date.

Once you've done that, I'll send over everything you need - the booking form, confirmation details, and a request for the booking fee - so your session is secured in the diary.

If you're unsure which option fits best, or would like to talk things through before booking, you're very welcome to get in touch first.

There's no pressure to decide quickly.

Just clarity, when you're ready.

[Choose a shoot date](#)

You can view current availability and request a shoot date



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[Book your shoot date](#)